Our District

Horsham District Council

Horsham District Council's residents' magazine | Rate Card for Spring 2027

Top reasons to advertise in this magazine

1

Wide readership

Over 66,000 of these stylish A4 publications are delivered to homes and libraries across the District. It is published three times a year in spring, summer and autumn.

2

Showcase your business online

Your advertising rate also includes entry into our online magazine that viewers can download, including a click through to your own website.

3

Eye catching and useful content

Full of useful reference materials as well as news and features, this magazine is a popular guide for Horsham District residents, keeping them up to date with the latest local news and views about stories that matter.

4

The long shelf life offers excellent value for money

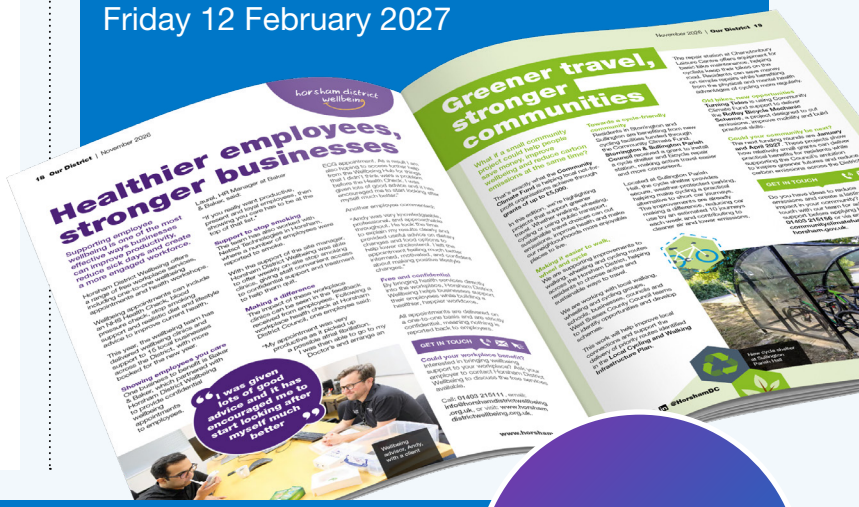
The magazine is produced three times a year with each issue containing useful council reference information encouraging a realistic shelf life of four months.

Advertising Rates

Size of advert	Single issue	Double issue	Triple issue
Strip advert (fifth of page)	£325	£275*	£245*
Quarter page advert	£545	£495*	£455*
Half page advert	£750	£695*	£645*
Full page advert	£1,250	£995*	£945*
Inside front cover	£1,495	£1,295*	£1,150*

* Price per advert. Prices shown excludes VAT.
Payment must be made in advance at least one month prior to publication.

Booking deadline:
Friday 22 January 2027
Artwork deadline:
Friday 12 February 2027



Contact us now to book your space

Contact Sarah Hogben:
Telephone: 01403 215242
Email: sarah.hogben@horsham.gov.uk

Delivered in a stylish A4 format

Showcase your business in the Our District magazine from Horsham District Council...

...and get your message delivered direct to over 66,000 homes across the Horsham District.

Distribution and reach

Our District magazine is a stylish A4 magazine delivered exclusively by Royal Mail to over 66,000 homes per issue across 205 square miles of the Horsham District, West Sussex.

The magazine is also reached digitally through our website, through our newsletter subscription service, and on our social media platforms which have an average reach of almost 100,000 per month.



See our latest magazine online



Did you know?

- Regular/continuous advertising delivers the best ROI.
- Long term advertising reaches more people more often.
- Size up for success! Readers are more likely to remember full size adverts!

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